



The Lebanon Times

Good People ∞ Good Places ∞ Good Things Happening

2020 MENU OF ADVERTISING OFFERINGS

ENGAGING DISPLAY ADS

- 1/8-page:** \$230 4.25" w x 2.75" h
- 1/6-page:** \$330 4.25" w x 3.70" h
- 1/4-page:** \$430 4.25" w x 5.63" h
- 1/3-page:** \$595 8.75" w x 3.70" h
- 3/8-page:** \$695 4.25" w x 8.50" h
- 1/2-pg horiz:** \$795 8.75" w x 5.63" h
- 1/2-pg vert:** \$795 4.25" w x 11.375" h
- Full-page:** \$1600 8.75" w x 11.75" h

Frequency discounts available.
 Contact us for more details.
advertise@greatergoodmedia.net
 802-698-8184

THEMED SPONSORSHIPS

CHOOSE A THEME...

- | | |
|-------------------|------------------|
| People and Pets | Village Elders |
| Animals Rule! | Our Mother Earth |
| Community Impact | Local Sports |
| Good Job! | Good Business! |
| A Day in the Life | The Arts |
| Good Idea! | Goodness InDeed |

OR CREATE YOUR OWN THEME

- Exclusive Full Page** \$1400
- 1/2 Page** \$700

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HOST YOUR OWN COLUMN

- 1/2 Page vertical** \$600
 500 words with 1 photo/graphic;
 or 700 words with no photo
- 1/4 Page vertical** \$325
 175 words with 1 photo/graphic;
 or 275 words with no photo

Banner dimensions: 4.25" w x 1.5" h

Each column will include:
 a banner ad for sponsor branding
 and 'free' article space
 (to be submitted by advertiser within
 editorial guidelines).

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DEADLINES

Winter/Spring

Reserve space by January 17, 2020
 Ad Materials due by January 31, 2020
 Mail Date: February 19, 2020

Summer

Reserve space by May 1, 2020
 Ad Materials due by May 15, 2020
 Mail Date: June 3, 2020

Fall

Reserve space by July 17, 2020
 Ad Materials due by July 31, 2020
 Mail Date: August 19, 2020

Holiday

Reserve space by October 23, 2020
 Ad Materials due by November 6, 2020
 Mail Date: November 25, 2020