



# The Lebanon Times

Good People ∞ Good Places ∞ Good Things Happening

## 2021 MENU OF ADVERTISING OFFERINGS

### ENGAGING DISPLAY ADS

- 1/8-page:** \$230 ..... 4.25" w x 2.75" h
- 1/6-page:** \$330 ..... 4.25" w x 3.70" h
- 1/4-page:** \$430 ..... 4.25" w x 5.63" h
- 1/3-page:** \$595 ..... 8.75" w x 3.70" h
- 3/8-page:** \$695 ..... 4.25" w x 8.50" h
- 1/2-pg horiz:** \$795 ..... 8.75" w x 5.63" h
- 1/2-pg vert:** \$795 ..... 4.25" w x 11.375" h
- Full-page:** \$1600 ..... 8.75" w x 11.75" h

Contact us for more details.  
advertise@greatergoodmedia.net  
802-698-8184

### THEMED SPONSORSHIPS

#### CHOOSE A THEME...

- |                   |                  |
|-------------------|------------------|
| People and Pets   | Village Elders   |
| Animals Rule!     | Our Mother Earth |
| Community Impact  | Local Sports     |
| Good Job!         | Good Business!   |
| A Day in the Life | The Arts         |
| Good Idea!        | Goodness InDeed  |

#### OR CREATE YOUR OWN THEME

- Exclusive Full Page** ..... \$1400
- 1/2 Page** ..... \$700

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### HOST YOUR OWN COLUMN

- 1/2 Page** ..... \$750  
500 words with 1 photo/graphic;  
or 700 words with no photo

- Full Page** ..... \$1600  
1000 words with 2 photos/graphics

#### Banner dimensions:

- 1/2-page vertical: 4.25" w x 1.5" h vertical
- 1/2-page horizontal/full page: 8.75" w x 1.5" h

Each column will include:  
a banner ad for sponsor branding  
and 'free' article space  
(to be submitted by advertiser within  
editorial guidelines).

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### DEADLINES

#### Winter/Spring

- Reserve space by January 15, 2021
- Ad Materials due by January 29, 2021
- Mail Date: February 17, 2021

#### Summer

- Reserve space by April 16, 2021
- Ad Materials due by April 30, 2021
- Mail Date: May 19, 2021

#### Fall

- Reserve space by July 23, 2021
- Ad Materials due by August 6, 2021
- Mail Date: August 25, 2021

#### Holiday

- Reserve space by October 22, 2021
- Ad Materials due by November 5, 2021
- Mail Date: November 24, 2021